

Would you like to receive 25+ new appointment requests every month from potential patients near you?

Learn how to grow your practice with the Surgeon Network.

Find Out if You Qualify to Become a 5 STAR Approved™ Plastic Surgeon on the Surgeon Network



“Our extensive online marketing backgrounds enable us to do more than simply provide an online presence for our plastic surgeons - we develop comprehensive online marketing strategies that drive new patients to their fingertips every day.”

-Kevin Santora, Co-Founder

Surgeon Network - How It Works

Internet marketing options can seem complex. Trying to digest all of the information can be time consuming and overwhelming. This step by step diagram is designed to simplify the process of becoming part of the Surgeon Network and outline the benefits you'll receive by joining.

STEP 1: PARTNER WITH US



Partner with Surgeon Network to help grow your practice. Once we verify that you pass the 5 STAR Surgeon Network Approval Rating™ you can get a FULL PROFILE premium listing in your city. Availability is limited to 4 plastic surgeons per city, so be sure to secure your listing before your city is sold out.

STEP 2: UPLOAD YOUR PROFILE



Upload your profile information onto the Surgeon Network. One of our account representatives will assist you in uploading your FULL PROFILE, which includes: name, main profile picture, practice information, before and after photos, videos, office info, credentials, patient testimonials, coupons or special offers and much more. Essentially, it is like having another website.

STEP 3: GET FOUND



Thousands of consumers visit the Surgeon Network every day to research plastic surgery information and to find trusted plastic surgeons. Internet users find our websites because they are optimized for maximum placement and visibility across all of the major search engines and social media portals, including Google, Yahoo!, Bing, AOL, Facebook, Twitter, and YouTube. Patients near you will be searching for 5 STAR plastic surgeons and you could be the first one that they see and contact.

STEP 4: GROW YOUR PRACTICE



Surgeon Network will dramatically increase your monthly consultations. Potential patients near you will browse your profile and schedule appointments with you. All you have to do is meet with them, ensure that they are comfortable with what you offer and your expertise, and you will have the ability to grow your practice monthly.

5 STAR Surgeon Network Approval Rating™

The 5 STAR Surgeon Network Approval Rating™ was developed with the consumer in mind. We wanted to make sure we offered access to the very best plastic surgeons across the country. Our customers deserve to know that their plastic surgeon has the depth of experience, training, and certification that make certain they are choosing from the top plastic surgeons in their area. These concepts spawned the 5 STAR Approval Rating™ that our customers have grown to love and trust.

Simultaneous to benefitting the user, the 5 STAR rating is very helpful to our plastic surgeons by automatically creating a validation and level of security with the customer. It also promotes our surgeon's affiliation to a recognized and trusted patient resource guide like the Surgeon Network.

DO YOU QUALIFY TO JOIN THIS ELITE GROUP OF SURGEONS?

★ *5 + Years Experience*

All Surgeon Network Approved doctors must have been practicing plastic surgery and performing procedures for at least 5 years. This will ensure that our customers are being matched with experienced professionals in their area.

★ *Board - Certified*

Ensuring that all of our surgeons are board-certified is not only helpful to consumers, it is essential. We verify that all of our surgeons have graduated from an accredited medical school, have a valid medical license, and that they are a board certified doctor.



★ *Outstanding Customer Satisfaction*

The opinions and experiences of previous patients go a long way. We continually monitor our customer's satisfaction levels by requesting feedback and sending surveys about how our doctors and their staff handled their case. All our 5 STAR Approved doctors are tightly monitored and maintain excellent customer satisfaction ratings.

★ *100+ Procedures Performed*

By requiring a minimum number of procedures performed, our customers can be comfortable in knowing that the doctors they're choosing from have successfully performed multiple procedures and are not "amateurs" in the field of plastic surgery.

★ *Immaculate Record*

An immaculate record guarantees our users will be dealing with a true professional. We confirm that their license has never been suspended or revoked and their practice is in good standing.

Why Should You Become a Member of the Surgeon Network?

America's top plastic surgeons can take advantage of these exclusive membership benefits:



GET FOUND -

Thousands of people visit our websites every day looking for the best plastic surgeons in their area and consumers in your city will see your full profile! You will own top real estate across the Surgeon Network for your city at one flat price.



NO RISK -

Cancel anytime if you are not happy with our service or do not see the value, there are no long term contracts. All contracts are on a month to month basis.



LIMITED AVAILABILITY -

Only 4 featured plastic surgeons per major metropolitan city, secure your position now before it is sold out!



EXCLUSIVE BENEFITS -

Premium Listings receive red-carpet treatment, including detailed info about you and your practice, office location and map, phone number, link to your website, photo & video galleries, and much more.



GROW YOUR PRACTICE MONTHLY -

With the amount of appointment requests you will receive from our service you have every opportunity to add new patients every month!



ABOVE & BEYOND -

Additional online marketing solutions are available to help you achieve your personal, broader marketing goals that will take your practice to the next level.

Our Websites and Marketing Strategies

The Surgeon Network websites and our strategic marketing tactics ensure that our plastic surgeons are receiving the maximum amount of appointment requests each month from highly interested potential patients near them.

Internet Optimized Sites



Surgeon Network is comprised of multiple websites however www.SurgeonNetwork.com is our flagship website and main plastic surgery information portal. Our websites are all keyword optimized for natural SEO (Search Engine Optimization) ranking across all of the major search engines, like Google, Yahoo, Bing, AOL, and Ask.com. Our ads can also be found across all social media sites, like Facebook, YouTube, and Twitter.

Capture Appointment Requests



Our websites and landing pages are designed to capture consultation requests for our surgeons via various alternate marketing efforts, like: Search Engine Marketing, Email Newsletters, Social Media, Banner Network Buys, and much more. We continually optimize our websites, appointment request forms, and marketing campaigns to ensure that we're promoting the highest quality sites and maximizing exposure and appointment requests for our featured plastic surgeons.

Plastic Surgery Information



Our websites are full service consumer guides that offer comprehensive plastic surgery procedure information, analysis, articles, and industry updates, as well as direct access to the complete profiles of up to 4 featured plastic surgeons in every city. Surgeon Network receives several thousand unique users every day, all seeking plastic surgery information and a surgeon they can trust. We provide both to the consumer free of charge and offer surgeons the ability to get found by potential patients near them at exactly the right time.

Surgeon Network - Products

Surgeon Network offers several types of online marketing solutions for plastic surgeons. We've conveniently outlined the details of each so you can figure out which best suits you. CALL (800) 269-7459 or email info@surgeonnetwork.com for more information about Surgeon Network products and services or to inquire about pricing and availability for your city.

1 Full Profile Premium Membership Listing

Full Profile Premium Membership Listings guarantee you top placement across the Surgeon Network for your city. You'll receive multiple appointment requests each month from patients near you that are highly interested in having a plastic surgery procedure. Your Full Profile page is so robust it is essentially like having another website. The profile page includes:

- ✔ Full name and title
- ✔ Practice name
- ✔ Address
- ✔ Phone number
- ✔ Years of experience
- ✔ Link to website
- ✔ Special offers or coupons, update anytime
- ✔ Full description of practice
- ✔ Map of office location/s and office information
- ✔ Unlimited pictures of your office and/or staff
- ✔ Before and after photo gallery - unlimited photos
- ✔ Up to 3 videos or TV commercials with descriptions
- ✔ Certifications and accreditations
- ✔ Memberships and affiliations
- ✔ Professional recognitions and awards
- ✔ Academic background
- ✔ List of procedures performed by you/your office
- ✔ Payment methods accepted
- ✔ A "Contact This Surgeon" form, leads sent in real time
- ✔ Patient testimonials

2 On-Deck Listing

An On-Deck listing will guarantee first priority access to a Premium Listing Membership in the event a position becomes available in your city. Includes:

- ✔ Full Name
- ✔ Practice name
- ✔ Main Address
- ✔ Phone number
- ✔ Link to website
- ✔ Abbreviated profile page with additional features

3 Standard Listing

Standard listings are free to all board certified plastic surgeons that link to SurgeonNetwork.com from their personal website. These listings can be found below both the Full Profile Premium Membership and On-Deck Listings in each city. Standard listings include:

- ✔ Full Name
- ✔ Practice name
- ✔ Address
- ✔ Phone number

4 Additional Products and Services

Surgeon Network offers several additional products and services that help our surgeons accelerate their business and achieve their personal website and marketing goals:

- ✔ Search Engine Marketing Solutions (SEM)
- ✔ Search Engine Optimization Solutions (SEO)
- ✔ Blog & Social Marketing Management
- ✔ Email Marketing Solutions
- ✔ Custom Website Design / Redesign
- ✔ Professional, High-Quality Video Production and Editing - ready for TV commercials and online promotion

FAQ's

Q: What makes Surgeon Network different from other plastic surgery websites and directories?

A: There are a few key factors that separate Surgeon Network from our competitors:

Limited Availability. The fact that we have limited availability per city is unique. This helps us to really highlight your practice and helps you to stand out over other doctors in your area. Some of our competitors will take an unlimited number of doctors per area, which can lead to your practice or profile being placed at the bottom or middle of the page and ultimately getting "lost in the mix."

We feature only 4 plastic surgeons in every city and each of those surgeons receives exclusive membership benefits. Lock in your top position now before it is gone and you can secure that placement for life!

More Exposure. We provide more exposure for your practice by displaying your profile across our *entire network* of search engine optimized websites and niche/localized micro sites. Some of our competitors will place your profile on one major directory listing website, potentially limiting the exposure and effectiveness of your listing.

ALL Inclusive Membership. Surgeon Network listings are ALL INCLUSIVE, meaning you will have premier placement across ALL of our websites and will receive appointment requests for ALL procedures from people in your area, ALL for one low price. Our competitors often charge added fees for additional placements or to receive exposure for different procedures.

Most Detailed Profile Pages. Surgeon Network allows our Full Profile Premium Member plastic surgeons to provide more detailed personal and practice related information than any other directory. It is almost like having another website.

This allows people that are looking for a surgeon to really get to know you - from a personal introduction about you and your practice, to photo and video galleries, information and pictures about your staff and office, client testimonials, and much more.

Unparalleled Return on Investment*. Due to our extensive online marketing background and in depth knowledge of the plastic surgery industry, we're able to optimize our websites for natural search engine optimization, search engine marketing, social media, and multiple other online marketing strategies. Altogether, our multiple forms of advertising allow us to deliver the highest volume of appointment requests to our plastic surgeons month after month. Find out for yourself with no risk - we have no long term contracts so if your practice is not consistently growing from patients that we send you can cancel at any time.

*To maximize your ROI, you and your staff *must* follow up with all appointment requests in a timely and professional manner. We do our best to give the consumer as much info as possible about their procedure/s and the top doctors in their area, but it is ultimately up to you and your staff to make the consumer 100% comfortable and to turn appointments into patients.

Q: How much does a Full Profile Premium Membership cost?

A: Pricing varies per location. Please contact a sales representative at (800) 269-7459 anytime to discuss pricing and availability or fill out a contact form [here](#).

Q: What if my city is sold out? Can I still join the Surgeon Network?

A: We have a waiting list (or "on-deck" list) that we can place you on for your city. In the event a premium position becomes available, or if we expand to a new area near you, you will have the first opportunity to claim that premium listing. In the future we may include the on-deck listings on the website and charge a fee.

Q: How many new patients can I expect from my Full Profile Premium Membership?

A: Our plastic surgeons can expect to receive an average of 1 new consultation request each day (depending on several factors, including location, time of year, etc.) from patients that are interested in various procedures. Some of those requests will be sent exclusively to your practice in real time, and sometimes the customers will request meetings with multiple doctors in their area. How many of those potential customers actually turn into patients for your practice is ultimately up to you and your staff.

Q: How does Surgeon Network determine which 4 doctors will be featured in each city?

A: Featured listings per city are sold on a first come first served basis to plastic surgeons that qualify for the 5 STAR Surgeon Network Approval Rating™, so secure your position now before it taken by one of your competitors.

Q: Do I qualify for the 5 STAR Surgeon Network Approval Rating™?

A: To qualify, plastic surgeons must have 5+ years of medical experience, performed 100+ procedures, be board-certified, and maintain a clean record and excellent customer satisfaction ratings. You can call (800) 269-7459 anytime to speak with one of our client service representatives about the approval system.